



# PRESS RELEASE

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## Keynsham Fashion Revolution

A local photography company are putting the fashion industry in a spin with its revolutionary rotational photography service.

Swiftspin, based in Keynsham, create interactive images which users can rotate on screen to see the detail all around the product.

It has created quite a stir in the fashion industry and the team have already secured work from retailers including a number of London boutiques.

"We've spent the last eight months researching the industry", says Swiftspin founder Terry Mapstone. "We've learnt that retailers want a different, but affordable, way in which to display their products and allowing customers to spin them certainly fits the bill".

It seems Swiftspin are starting their own fashion revolution right in the heart of Keynsham.

**Ends** - 119 words

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'Swiftpix' and 'Swiftspin' are part of trm:vs ltd